



WORLD MEAT CONGRESS 2021

June 23rd -25th, 2021

JW Marriott Cancún

Exhibition Area – Tulum Terrace

COMMITMENT OF ACQUISITION OF SPACE

EXHIBITOR INFORMATION

Contact : _____

Company : _____

Title : _____

Business : _____

OFFICE ADDRESS

No./ Street : _____

City / State / Country : _____ Zip : _____

Office Phone : _____ E-mail : _____

BILLING ADDRESS

Company Name : _____

RFC : _____

No. / Street: _____ City / State / Country: _____

Zip: _____ Office Phone: _____

E-mail : _____

SALES CONTACT:

Martín Almaguer

malmaguer@tcexpo.com.mx

Direct Ph. +52 (55) 4631 3907 - Cell. +52 (55) 39886088



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OFFICIAL SPONSORSHIP COSTS

CATEGORY	QUANTITY	CONCEPT	BENEFITS	SPONSORSHIP COST IN USD
GOLD Sponsorship	5	Spaces 6 x 3 m (18 m2) :	BENEFITS PRIOR TO THE EVENT: 1. Brand presence on congress web site with hyperlink to your website. 2. Brand presence in the congress social networks BENEFITS DURING THE EVENT: 3. Brand presence in the printed program and entrance arch 4. Roll ups with brand presence 5. Six Exhibitor´s badges	\$ 8,750.00
SILVER Sponsorship	4	Spaces 3 x 3 m (9 m2) :	BENEFITS PRIOR TO THE EVENT: 1. Brand presence on congress web site with hyperlink to your website. 2. Brand presence in the congress social networks BENEFITS DURING THE EVENT: 3. Brand presence in the printed program and entrance arch 4. Four Exhibitor badges	\$ 5,000.00
GENERAL Booth	9	Spaces 3 x 3 m (9 m2) :	BENEFIT´S : 1. Two exhibitor´s badges	\$ 2,500.00

IF TRANSACTION IN EUROS, USE RATE OF THE DAY

RESERVATION

OFFICIAL Sponsorship : _____

OFFICIAL Sponsorship No : _____

OFFICIAL Sponsorship cost _____

SPECIAL Sponsorship : _____

SPECIAL Sponsorship No : _____

SPECIAL SPONSORSHIPS SHOULD BE SELECTED FROM THE PRESENTATION SENT BY THE SALES EXECUTIVE.

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PAYMENT OPTIONS

1st PAYMENT RESERVE WITH 50 %

I agree to pay the amount of _____

(month/day/year) _____ it being understood that the payment

will be made in one installment.

NOTE: IT IS IMPORTANT TO MAKE THIS PAYMENT DURING THE FIRST 10 BUSINESS DAYS TO THE RESERVATION OF SPACE TO KEEP YOUR RESERVATION.

2nd PAYMENT BALANCE 50%

I agree to pay the amount of _____

(month/day/year) _____ it being understood that the payment will be

made in one installment.

NOTE: THIS PAYMENT SHOULD BE COVERED NO LATER THAN 60 DAYS AFTER THE FIRST PAYMENT OF RESERVATION.

ONE - TIME PAYMENT

I agree to pay the full amount of (amount of the commitment) _____

(month/day/ year) _____ it being understood that the payment will be

made in one installment.

NOTE: THE FULL PAYMENT SHOULD BE COVERED 100 % NO LATHER THAN 70 DAYS AFTER ACQUISITION.

Please send with this agreemet, the existing company logo in the following formats :

VECTOR, JPEG, TIFF, EPS or AI in a resolution of 300 dpi's actual size or a thlrđ party.

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DEPOSIT ACCOUNTS

MEXICAN PESOS

Bank: **BBVA BANCOMER**
Account No: **0153333566**
Clabe 18 digits: **012180001533335667**
Plaza: **001**
Branch: **0843 Nápoles**
Address: **Av. Insurgentes Sur 897**
Col.Nápoles, CP 03810
México, CDMX
Tel. +52 (55) 5148 7559

BENEFICIARY:
TyC Exposiciones S.A. de C.V.
Ángel Urraza 625, Col. Del Valle, CP 03100
México, CDMX.
Ph. +52 (55) 5148 7500

US DOLLARS

Bank: **BBVA BANCOMER**
Account No: **0153333396**
Clabe 18 digits: **012180001533333960**
ABA: **122035487**
SWIFT: **BCMRMXMMPYM**
Plaza: **001**
Branch: **0843 Nápoles**
Address: **Av. Insurgentes Sur 897**
Col.Nápoles, CP 03810
México, CDMX
Tel. +52 (55) 5148 7559

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PAYMENT METHOD

02 Nominative
Check

03 Electronic
Transference

04 Credit
Card

28 Debit
Card

99 Others

Specify _____

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ACQUISITION AND CANCELLATION POLICIES

FIRST. USE AND DESTINATION.

The **EXHIBITOR** undertakes to make use of the surface object of the present agreement for the exhibition of products or services manufactured or commercializes in the days that the event lasts.

SECOND. ASSEMBLY, EXHIBITION, DISASSEMBLY AND OBSERVATION OF REGULATIONS

The **EXHIBITOR** manifested in this act, which will receive the Regulations Exhibitions at least 15 days before the event, that he knows them and that he is obliged to disseminate its content among his staff and / or designated and / or contractor to meet his requirements for fulfillment of its obligations, based on all the guidelines stipulated in this document.

THIRD. TERM AND TERMINATION FORM

The contract validation of this "Booth agreement" will begin upon signature and concludes the day of disassembly, as long as the agreed exhibition space is returned to **THE ORGANIZER** under the conditions that were received at the beginning and that has been liquidated at 100% of the price.

Breach a treaty based on the stipulations contained in this agreement will entitle **THE ORGANIZER** to terminate it, without any responsibility on their part, by simple written communication sent to **THE EXHIBITOR**, the latter must pay the consequent payment of damages to the former and damages that correspond according to the fifth policy.

FOURTH. COMPANIES DOMICILED ABROAD

Residents abroad exhibitors must make the payment in US dollars or local currency at the exchange rate published in the Official Gazette.

FIFTH. CANCELLATION

1) For reasons outside **THE ORGANIZER**, it is determined to cancel or postpone the date of the World Meat Congress 2021, it is obliged to communicate it in writing to **THE EXHIBITOR** who in this act agrees to carry out his presentation during the dates that in his opportunity are rescheduled by part of **THE ORGANIZER**, without any liability for this.

2) If for the same reasons, not attributable to **THE ORGANIZER**, it determines to cancel the World Meat Congress 2021 definitively, in this act it accepts to release **THE ORGANIZER** from any responsibility, being the latter only obliged to return the total amount received by part of **THE EXHIBITOR**, amount to be reimbursed during the 15 business days following the date on which the cancellation of the reference event is officially communicated at the address of **THE EXHIBITOR**.

3) If the cancellation of participation is by **THE EXHIBITOR**, it is obliged to communicate it in writing to **THE ORGANIZER** in case **THE EXHIBITOR** notifies its cancellation with a minimum of 60 days prior to the event, it must cover 50% of the amount canceled by **THE ORGANIZER's** administrative expenses made and derived from its participation such as advertising, document preparation, management, promotion and dissemination in print, etc. If **THE EXHIBITOR** notifies your cancellation within 30 days prior to the event, it is obliged to cover 100% of the price of the exhibition spaces, without any return or refund exercise, you will lose the right to receive any payment and accomplished.

SIXTH. LIABILITY FOR DAMAGED CAUSES.

The EXHIBITOR is responsible to respond for the damages that are caused by himself, by his personnel or by those he designates or contracts for the fulfillment of his obligations, as well as the real estate object of the agreement and to third parties, therefore, is obliged to satisfy any claim that originates against you derived from this circumstance. In the event that **THE EXHIBITOR** suffers any theft, loss or loss of his goods, equipment or materials that he has or has designated for the development of the event of his exhibition, it will be his absolute responsibility. If the wrongful act occurred within the hours in which the event remains closed, it will be the responsibility of the surveillance personnel that **THE ORGANIZER** has hired in such circumstance, after strict verification of what happened, being notified or inventoried before the corresponding instances within a period of claim no more than 10 calendar days.

Likewise, **THE EXHIBITOR** in this act is obliged to compensate and remove in peace and except **THE ORGANIZER** of any claim, complaint, demand and / or in general any litigation that may arise on the occasion of the lease that the **ORGANIZER** has with the owner of the property in relation to the sublease object of this contract.

SEVENTH. NON-PAYMENT.

In the event that **THE EXHIBITOR** does not cover the entire agreed price, it empowers **THE ORGANIZER** so that the document called "BOOTHS AND SPONSORSHIPS AGREEMENT" is translated into the most effective legal collection document, so it accepts that it should and will pay unconditionally to **THE ORGANIZER** the amount that is left to cover derived from said document, which cannot be denied its validity, plus the interests that are generated by the lack of timely payment.

Based on the foregoing, it is established that the agreed price must be paid in full within 45 days prior to the EVENT, so, in case of not making the corresponding payment, **THE ORGANIZER** will not authorize or allow the use of BOOTH some, so from this moment is released from any responsibility for not allowing the use of BOOTH, if they have not been fully covered its cost during the period indicated above.

EIGHTH. THE FRAMEWORK CONTRACT.

THE PARTIES state that they accept and acknowledge that this document called "CONTRACTING, CANCELLATION AND PAYMENT POLICIES." It is an ANNEX of the framework contract signed for the realization and organization of the "EVENT" where **THE EXHIBITOR** will participate.

NINTH. JURISDICTION AND COMPETITION.

For the interpretation and fulfillment of the document called BOOTHS AND SPONSORSHIP AGREEMENT, "THE PARTIES" expressly agree to submit to the jurisdiction and competence of the Federal Courts of Mexico City, and expressly accept that the applicable law will be the Commerce Code, by which, given this, expressly waives any other jurisdiction that may correspond to them because of their present or future domicile or for any other reason.

***T&C Expo and ING agree that should this event cancel, due to the COVID-19, a full refund will be processed.**

Exhibitor Name. _____

Signature. _____

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